



**PHARMACEUTICAL
INDUSTRIES
IN TUNISIA**



www.investintunisia.tn

PHARMACEUTICAL INDUSTRY IN KEY FIGURES

+80

production units

+40

pharmaceutical laboratories

+40

companies with foreign participation

+13500

direct jobs

+1400 MTND

investments in the drug market

+3400

locally manufactured medicines

+200 MTND

in exports

SUCCESS STORIES

ADWYA, ADHE, CAIR TUNISIE, CONSOMED, DAR ESSAYDALI, FM. BIZERTE, GALPHARMA, HIKMA, IPS, MACOMED, MEDIS, OPALIA, PHARMAGHREB, SAIPH, SANOFI, SIMED, SIPHAT, TERIAK, UNIMED.

A STRATEGIC AND PRIORITY SECTOR

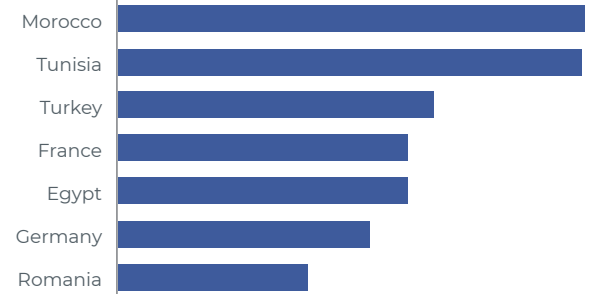
- All pharmaceutical forms are manufactured in Tunisia
- 3 out of 4 locally consumed medicines are manufactured in Tunisia
- The sector exports to 35 countries in the world including 24 African countries
- Exports have tripled in 5 years. They currently represent 18% of production.

HIGH LEVEL HUMAN CAPITAL

Quality of sector-specific experienced staff



Skills, attitudes and productivity

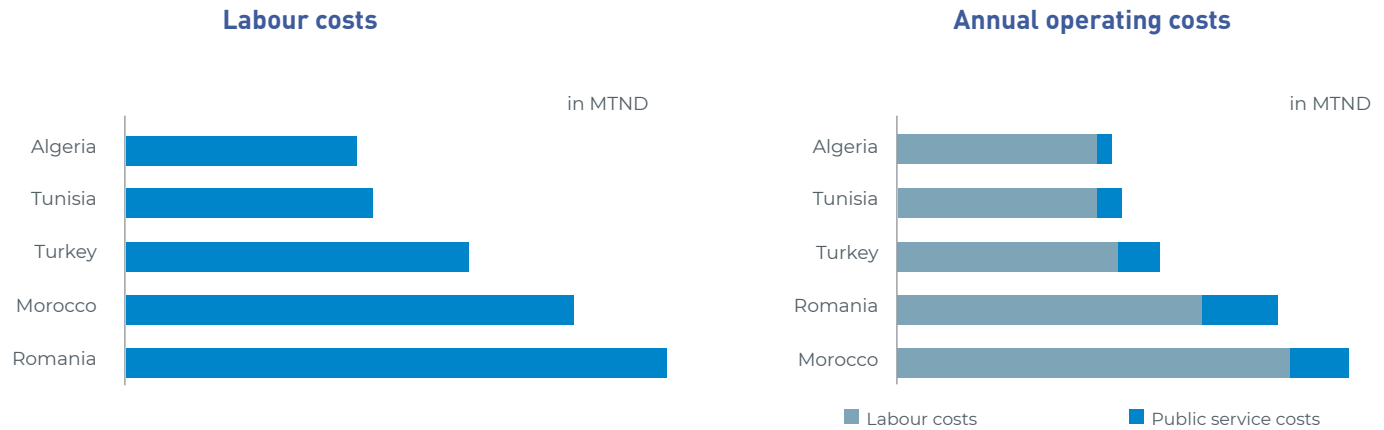


Source : fDi Benchmark, the Financial Times Ltd, 2021

Competitive wages

- Guaranteed Minimum Inter-professional Wage (SMIG) 365.732 TND \approx 113.742 € (40 hour schedule)
- Guaranteed Minimum Agricultural Wage (SMAG) : 16.512 TND \approx 5.135 € (daily wage)

COMPETITIVE PRODUCTION COSTS



Source : fDi Benchmark, the Financial Times Ltd, 2021

ATTRACTIVE LEGISLATIVE AND REGULATORY FRAMEWORKS

- **Tax exemption for profits** from investments for five to ten years in regional development zones
- **A range of incentives** to boost investment in the pharmaceutical and biotechnology industries
- **Coverage** of employer contributions and infrastructure expenses in regional development zones
- Possibility for the foreign investor to own up to **100%** of the capital of implemented projects
- **Investment** grants to support regional development of up to 30%
- **Premium** for the development of employment capacity
- **Preferential tax and customs regime** for the acquisition of equipment
- **Simplified** customs declaration procedures.

CONDUCTIVE ECOSYSTEMS

- Dedicated research and development centres: the biotechnology technopole of Sidi Thabet, the Pasteur Institute of Tunis, the Biotechnology Centre of Sfax
- A pharmaceutical pact to improve the national ecosystem in terms of infrastructure, governance, training and investment
- Draft charter of public-private partnership in the pharmaceutical industries by 2025 to increase the competitiveness of the sector's stakeholders
- A National Quality Assurance System for Medicines that meets international standards.

INVESTMENT OPPORTUNITIES

• Generic medicines • Vaccines and biotechnology-based medicines • Flavours • Paramedical products • Packaging items • Pharmaceutical glassware • Biotechnology • Outsourcing of research and development activities.

FIPA-TUNISIA
AWARD OF
EXCELLENCE
2020

AIM
INVESTMENT
AWARDS

TUNISIA RANKED AS THE:

2nd

- **health system in Africa in 2021**
Source : World Population Review
- **world destination for thalassotherapy after France**
Source: The National Office of Thermalism and Hydrotherapy
- **in the field of health tourism in Africa**
Source : North Africa Health, IM



 Rue Salaheddine El Ammami
Centre Urbain Nord, 1004 Tunis - Tunisie
 (+216) 70 241 500 -  (+216) 71 231 400
 fipa.tunisia@fipa.tn
www.investintunisia.tn

Cologne
London
Madrid
Milan
Paris

fipa.cologne@investintunisia.de
fipa.london@investintunisia.org.uk
fipa.madrid@investintunisia.es
fipa.milan@investintunisia.it
fipa.paris@investintunisia-org.fr