

TUNISIAN PARTICIPATION IN ELECTRONICA 2026

MUNICH, GERMANY | 13–10 NOVEMBER 2026

INSTITUTIONAL/CLUSTER



TUNISIA EXPORT / CEPEX

With an experience of more than 50 years in promoting Tunisian exports, the Export Promotion Center (CEPEX) has developed a real expertise in supporting and guiding exporting companies to international markets. Thanks to a rich array of services and an international network, CEPEX aims at positioning Tunisian products worldwide. Our Missions- Inform, advise and guide Tunisian exporters about business opportunities. - Assist the Tunisian exporters in their internationalization process through financial and technical support.- Support and guide exporting companies to international markets through the organization of promotional events, partnership meetings and market prospecting missions.- Promote Tunisian products and services in international markets.

Tunisia Export Network abroad CEPEX has an international network of Commercial Representations in *Africa Libya, Algeria, Morocco, Ivory Coast, Cameroon, RD Congo, Kenya, Nigeria, Senegal *Europe Italy, The Netherlands, Russia, Poland *Middle East: United Arab Emirates, Jordan

FIPA

The Foreign Investment Promotion Agency (FIPA-Tunisia) is a public agency operating under the supervision of Tunisia's Ministry of Economy and Planning. Its mission is to promote Tunisia as an attractive destination for foreign direct investment and support international investors throughout their investment journey. FIPA provides information on investment opportunities, the business environment, legal frameworks, incentives, and available industrial and technological infrastructure. It also facilitates contacts with relevant public and private stakeholders and assists investors with project implementation. Through its international promotion activities, FIPA contributes to strengthening Tunisia's competitiveness, attracting foreign capital, creating jobs, and fostering sustainable economic development.

ELENTICA

ELENTICA is Tunisia's leading electronics industry cluster, established in 2017 to strengthen the competitiveness and international visibility of the Tunisian electronics sector. It brings together more than 60 member companies, alongside technology partners and research institutions, covering areas such as automotive electronics, electronic components, telecommunications, energy, medical equipment, and aerospace. ELENTICA promotes innovation, research and development, skills development, and industrial collaboration. Through strategic partnerships, international trade fairs, and business networking initiatives, the cluster supports its members in accessing new markets, developing international partnerships, and positioning Tunisia as a competitive Mediterranean hub for electronics manufacturing and technological innovation.

LIST OF EXHIBITORS

DECO-PLAST

FRACARRO TUNISIA

INFOCOM INTERNATIONAL

LA PRATIQUE ELECTRONIQUE (LPE)

STARZ ELECTRONICS

VIGNAL ELECTRONIC & WIRING

WAVEON

Z2S ELECTRONIC



DECO-PLAST

Company Contact Information

Contact Person: Mr. Ahmed Ben Arab

Mobile: +216 29 700 770

Contact Email: a.benarab@aremgroup.com

Email: contact_decoplast@aremgroup.com

Website: www.aremgroup.com

Address: Rue de la Physique, Industrial Zone of Grombalia, Grombalia, Tunisia

COMPANY PROFILE

DECO-PLAST is a Tunisian industrial company established in 2005 and based in Grombalia, Tunisia. The company specializes in plastic injection molding, decoration, and assembly, providing integrated manufacturing solutions for international customers.

Its expertise covers several sectors, including automotive, telecommunications, energy, and cosmetics. DECO-PLAST offers various industrial processes, including pad printing, hot stamping, digital printing, and ultrasonic welding.

Through its technical capabilities and export-oriented approach, the company aims to meet customer requirements for quality, product customization, and manufacturing efficiency. Its location in Tunisia provides access to regional and international markets, creating opportunities for industrial cooperation and business partnerships.

FRACARRO TUNISIA

Company Contact Information

Contact Person: Mr. Hedi Hafsi

Mobile: +216 56 834 694

Contact Email: hedi.hafsi@fracarro.com

Email: info@fracarro.com

Website: www.fracarro.com

Address: Industrial Zone of Sidi Daoud, 2046 La Marsa, Tunis, Tunisia

COMPANY PROFILE

Engineering, Quality, Industrial Performance, European Proximity

With more than 30 years of expertise, FRACARRO TUNISIA is a trusted industrial partner specializing in the assembly of electronic boards and products that meet demanding technical requirements.

Its high-performance production facility combines automated SMT lines, 3D solder paste inspection (SPI), automated optical inspection (AOI), X-ray inspection, BGA/QFN assembly, and final product integration.

These capabilities enable the company to transform complex technical requirements into reliable, competitive, production-ready solutions.

Its rigorous quality processes, flexibility, and proximity to Europe support consistent quality, responsiveness, and on-time delivery. FRACARRO TUNISIA is a manufacturing partner for companies seeking efficient industrialization and competitive production solutions.



INFOCOM INTERNATIONAL

Company Contact Information

Contact Person: Mr. Ramzi Labidi

Contact Email: ramzi.labidi@infocom.com.tn

Website: www.infocom.com.tn

Address: Malek Center, B2-1, Centre Urbain Nord, 1082 Tunis, Tunisia

COMPANY PROFILE

INFOCOM INTERNATIONAL specializes in providing professional expertise across several technological fields, including telecommunications, network monitoring, embedded electronics, and artificial intelligence.

With a strong focus on customer service and technical support, the company develops innovative solutions tailored to the specific needs and challenges of its clients.

By combining advanced technologies with in-depth technical knowledge, INFOCOM supports businesses in developing and implementing solutions that address their technological and industrial requirements.



LA PRATIQUE ELECTRONIQUE (LPE)

Company Contact Information

Contact Person: Mr. Walid Benamor

Position: Chief Executive Officer (CEO)

Mobile: Not provided

Contact Email: w.benamor@lapratique-electronique.com

Website: www.lapratique-electronique.com

Address: Avenue Habib Bourguiba, P.O. Box 1, 8078 Diar Ben Salem, Tunisia

COMPANY PROFILE

European Standards. Nearshore Agility. Tunisian Expertise.

For more than 25 years, LA PRATIQUE ELECTRONIQUE (LPE) has supported European customers with Electronics Manufacturing Services (EMS), from R&D and design support to small and medium-series PCBA production, subassemblies, and complete electronic, electrical, and electromechanical assemblies.

Based approximately one hour south of Tunis, LPE employs 100 people, operates three SMT production lines, and generates 100% of its revenue from exports.

Certified to IATF 16949, ISO 9001, ISO 14001, and ISO 45001, LPE serves the automotive, smart energy, lighting, and industrial markets.

With Authorized Economic Operator (AEO) status, proximity to Europe, and strong process discipline, LPE offers a reliable, flexible, and competitive nearshoring partnership for European manufacturers.



STARZ ELECTRONICS

Company Contact Information

Contact Person: Mr. Ali Belakhouda

Position: Chief Executive Officer (CEO)

Mobile: +216 53 309 000

Contact Email: contact@starzelectronics.com

Website: <https://www.starzelectronics.com/>

Address: 03 Rue Hedi Chaker, Bizerte 7000, Tunisia

COMPANY PROFILE

Founded in 2001, Starz Electronics is an American-Tunisian Electronics Manufacturing Services (EMS) company based in Bizerte, Tunisia, and part of Groupe Starz since 2023.

ISO 9001 certified, the company offers comprehensive manufacturing solutions, including PCB design and assembly, fine-pitch and BGA assembly, custom Ethernet, signal and power cable assemblies, wire harnesses, copper windings, overmolding, design, and prototyping services.

With more than 20 years of expertise, Starz Electronics serves industries such as telecommunications, automotive, industrial controls and automation, refrigeration, medical equipment, power generation, metal detection, and military applications.

The company combines rigorous quality standards with competitive nearshore manufacturing at Europe's doorstep, positioning itself as a reliable partner from concept to production.



VIGNAL ELECTRONIC & WIRING

Company Contact Information

Contact Person: Mr. Mohamed Ali Melki

Position: Sales Manager

Mobile: +216 29 97 09 30

Contact Email: s.commercial1@vignal-electronic.com

Email: infos@vignal-electronic.com

Website: www.vignal-electronic.com

Address: 107 Abou Baker Seddik Street, P.O. Box 641, 2041 Ettadhamen City, Ariana, Tunisia

COMPANY PROFILE

VIGNAL Electronic & Wiring is a Tunisian Electronics Manufacturing Services (EMS) company established in 1987. The company provides integrated manufacturing solutions, from prototypes to mass production.

Its expertise covers component sourcing, SMD and THT PCB assembly, RoHS-compliant wave soldering, functional and Takaya testing, AOI inspection, cable harnesses, conformal coating, resin encapsulation, final product integration, and BGA rework.

ISO 9001 certified, the company applies IPC-A-610 criteria, maintains ESD-controlled workshops, and strictly manages component moisture sensitivity.

VIGNAL serves the industrial, medical, telecommunications, security, geolocation, energy conversion, and railway sectors, with a strong commitment to quality and reliability.



WAVEON

Company Contact Information

Contact Person: Mr. Housseem Ouali

Position: Founder & Chief Executive Officer (CEO)

Mobile: +216 99 498 701

Contact Email: contact@waveon.tn

Website: www.waveon.tn

Address: Lot 14, Rue Jendouba, Industrial Zone of Mghira II, 2082 Fouchana, Ben Arous, Tunisia

COMPANY PROFILE

WaveOn is a Tunisian designer and manufacturer of smart-building electronics. Its in-house engineering team develops every layer of its solutions, including hardware, firmware, gateways, and IoT platforms.

Its wireless switches, sensors, micromodules, and three-phase smart meters transform existing buildings and factories into monitored, automated, and carbon-tracked environments without rewiring.

The company's platform operates in the cloud or on-premises and connects to third-party equipment through Modbus, MQTT, and REST protocols.

With more than 60 completed projects, WaveOn also offers OEM/ODM design and manufacturing services to European partners from Tunisia.



Z2S ELECTRONIC

Company Contact Information

Contact Person: Mr. Wissem Sassi / Ms. Dhouha Neji

Mobile: +216 50 503 444 / +216 50 950 404

Contact Email: Wissem.sassi@z2selectronic.com

Website: www.z2selectronic.com

Address: Saint-Gobain Industrial Zone, 2033 Mégrine Riadh, Ben Arous, Tunisia

COMPANY PROFILE

Z2S ELECTRONIC is a high-tech company with 20 years of experience in the electronics industry, specializing in electronic repair, refurbishment, inspection, and testing services. Its expertise includes:

- PCBA repair and rework.
- Electronic component recovery and refurbishment.
- BGA reballing.
- Electronic product refurbishment.
- X-ray inspection and 3D inspection.
- Metallographic cross-section analysis.
- Ionic contamination testing.
- Quality control and functional testing.
- IC programming and laser marking.
- Tape and reel services, tape manufacturing, and consumables.

Certified to ISO 9001:2015, ISO 14001:2015, and ISO 45001:2018, Z2S ELECTRONIC provides reliable, high-capacity, and cost-effective solutions tailored to customer requirements.